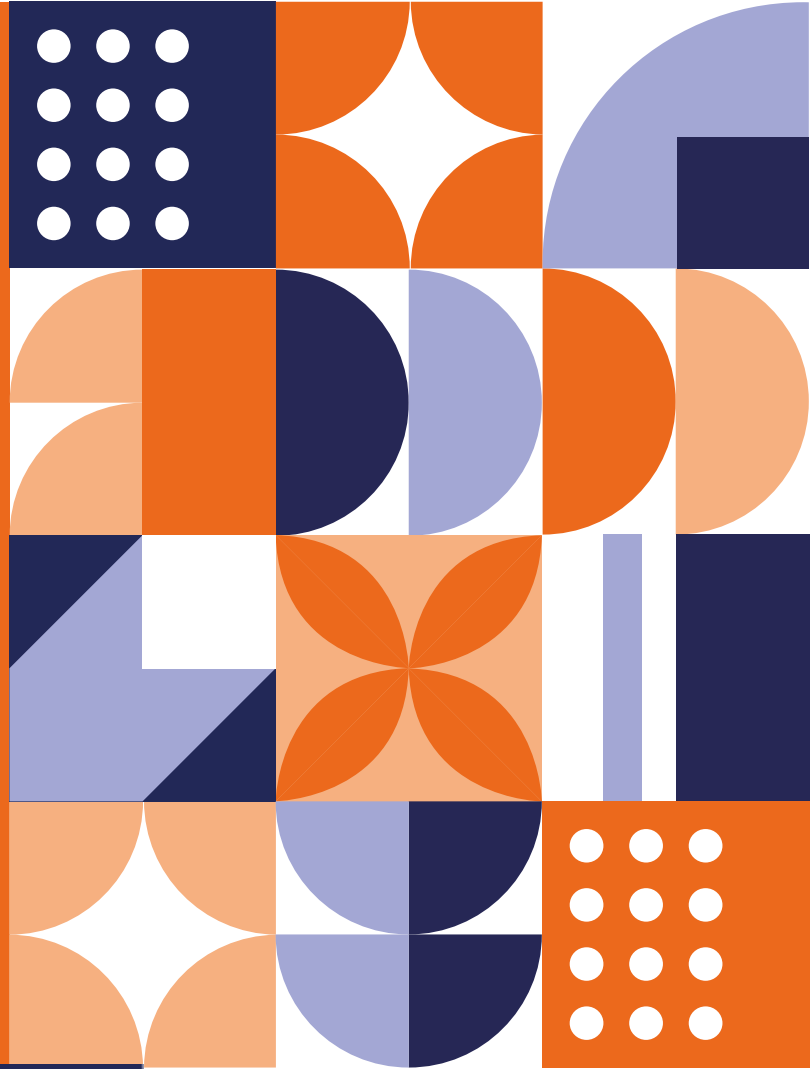




# Workshop

**University - Company**

"Innovation Management in Health"



**INNOVATION ECOSYSTEM**

**TECHNOLOGY PROJECTS**

**INNOVATION**

**ALLIANCES FOR DEVELOPMENT**

**KNOWLEDGE PROCESS**

**COLLABORATION IDEAS**

**MANAGEMENT TRANSFORMATION**



# PROGRAM

## 9:00 - 9:40 **PANEL 1 INNOVATION ECOSYSTEM IN HEALTH: POLICIES AND INSTITUTIONS**

Moderator: *Dr. C. Jorge Núñez Jover, Universidad de La Habana*

10 min Governance model in science, technology and innovation in Cuba

*Dr. C. Armando Rodríguez Batista, Viceministro CITMA*

10 min Structures that stimulate innovation in universities

*Dra. C. Alicia Alonso Becerra, Viceministra MES*

10 min Innovation management system in public health

*Dra. C. Ileana Morales Suárez, Directora CTI MINSAP*

10 min Innovation management system in the biopharmaceutical industry

*Dr. C. Santiago Dueñas Carrera, Director CTI BioCubaFarma*

## 9:40 - 9:55 **COMMENTATOR**

*Dr. C. Carlos Rodríguez Castellanos*

## 9:55 - 10:50 **PANEL 2 INNOVATION MANAGEMENT EXPERIENCES BETWEEN UH FOUNDATION AND BIOCUBAFARMA: STUDY OF CASES**

Moderator: *Dra. C. Vilma Hidalgo de los Santos, Fundación UH*

15 min Management models in Biomedicine

*Dra. C. Annia Hernández Rodríguez, Fundación UH*

10 min DERMAUH: Web platform to support diagnosis and monitoring of skin lesions

*Dra.C. Marta Lourdes Bager, Grupo de Procesamiento de Imágenes / DrC. Iraldo Bello Rivero, Centro de Ingeniería Genética y Biotecnología*

10 min Nanocancer: University-Company joint laboratory model

*Dra. C. María del Carmen Luzardo, Jefa del Laboratorio Nanocancer/ Dra.C. Belinda Sánchez, Centro de Inmunología Molecular*

10 min Experiences from the Laboratory of Chemical and Biomolecular Synthesis

*Dr.C. Daniel García Rivera, Laboratorio SINTALB*

10 min JM20 patent family protection strategies

*Dr.C. Estael Ochoa, Facultad de Química/ Lic. Pedro Bárzaga, Centro de Investigaciones y Desarrollo de Medicamentos*

## 10:50 - 11:05 **COMENTATORS**

*MsC. Lissy Wong Hernández*

*MsC. Arlem Perdomo Díaz*



# PROGRAM

## 11:05 - 11:45 **PANEL 3 CONECTING HEALTH INNOVATION ECOSYSTEMS**

Moderator: *Dr.C. Rolando Pérez, Experto BioCubaFarma*

- 10 min** Alliance management for the internationalization of projects  
*Dra.C. Vilma Hidalgo de los Santos, Fundación UH*
- 10 min** Experiences from Glacier project  
*Dr.C. Daniel García Rivera, Jefe del Laboratorio SINTLAB*
- 10 min** Collaboration experiences with strategic allies  
*Dra.C. Isis Belkis Yera Alos, Especialista de BioCubaFarma*
- 10 min** Launch of health cluster initiative  
*Dra.C. Vilma Hidalgo de los Santos, Fundación UH / Dr.C. Rolando Pérez, Experto de BioCubaFarma*

## 11:45 - 12:00 **COMENTATORS**

*Dra. C. Ileana Morales Suárez / Dr.C. Luis Herrera Martínez*

